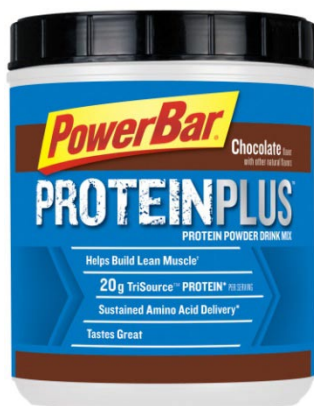


PowerBar® ProteinPlus Protein Powder Drink Mix

PowerBar® Inc., the company was founded in 1986 after the PowerBar® bar was developed in 1983. Since then the PowerBar® Company has created multiple protein snacks and energy drinks in their manufacturing facility in Boise, Idaho. PowerBar® Inc. sponsored the 1999 Olympics and is a sponsor of the IronMan Triathlon races. PowerBar® Harvest, PriBar and the Triple Threat are well heard of; the PowerBar® Gel and their sport beverages are popular as well. The new PowerBar® ProteinPlus™ protein powder drink mix was the product of our recent taste test at Health Fitness Broadcast. It has 20 grams of TriSource™ protein, 130 calories, 2 grams of fat, 7 grams of carbohydrates, and only 5 grams of sugar per serving. It retails for around twenty dollars and is available in Chocolate and Vanilla. It is recommended by PowerBar® to consume one serving 30 to 60 minutes after exercise to build lean muscle and not to use product for weight loss but rather as a food supplement.



*The TriSource™ Protein Advantage					
	Nutritionally Complete Protein	Helps Build Lean Muscle	Source of Branched-Chain Amino Acids	Higher in Arginine**	Digestion Rate
Whey Protein	✓	✓	✓		Fast
Soy Protein	✓	✓	✓	✓	Medium
Casein	✓	✓	✓		Slow
TriSource™	✓	✓	✓	✓	Sustained

<i>Health Fitness Broadcast Test Team Product Review and Comments</i>				
Name	Age	Occupation	Fitness Level	Product Review Comments
Tom	39	Corrections Officer, Personal Trainer	Bodybuilder	Blended Vanilla drink mix with water and banana. Consumed post workout. Good taste and consistency, but not filling enough for me.
Mike	55	Fitness Trainer	Bodybuilder	Blended Vanilla drink mix with ice, milk and a little diet orange soda to create a cream sickle shake. Consumed during leisure time. Enjoyed the drink very much.
Mary Ellen	62	Retired	Active	Blended Chocolate drink mix with ice and water. Consumed pre-exercise. Found drink to be too sweet for my taste.
Jessica	26	Receptionist	Active	Blended Chocolate drink mix with ice, 1% milk and frozen strawberries. Consumed drink during leisure time. Found drink to be delicious.
Sherri		Health Fitness Broadcast President, Fitness Professional	Very Active	Blended Chocolate drink mix with ice, almond milk and banana. Consumed post workout. Found drink to be smooth and creamy. Love it! It truly beats any product I have tasted to date.